Future Ready Collier is a FutureMakers Coalition Partner, and the goal of the regional coalition is to transform the Southwest Florida workforce by increasing the number of college degrees, certificates or other high-quality credentials from 27 percent to 40 percent by 2025.

Future Ready Collier brand templates for print documents and PowerPoint presentations are available to partner organizations. They must be used as provided in order to promote a consistent brand image.

Partner organizations may use the Future Ready Collier (FRC) logo on marketing materials.

Guidelines:

- When using to show partnership, the FRC logo must always appear with your logo and must be secondary in size and position to your organization’s brand.
- The FRC logo must be reproduced in the same format provided to you.
- The FRC logo proportions may not be altered and only the allowable color variations may be used.
- The FRC logo must always include the FutureMakers Coalition Partner tagline to show collaboration with regional initiative.

**Typeface:**

**FUTURE**

Use: Headlines and Sub-Headlines

**READY COLLiER**

Use: Body Copy

**Colors:**

- **Purple**
  - CMYK: C-60 M-90 Y-0 K-0
  - RGB: R-127 G-63 B-152
  - HEX: #7F3F98

- **Orange**
  - CMYK: C-0 M-50 Y-100 K-0
  - RGB: R-247 G-148 B-30
  - HEX: #F7941E

- **Gray**
  - CMYK: C-0 M-0 Y-0 K-80
  - RGB: R-88 G-89 B-91
  - HEX: #58585B

**Questions?**

Champions For Learning is the organization facilitating the collaboration.

Contact Lisa Church  (239) 643.4755  LChurch@ChampionsForLearning.org